



Middlesex County

Adopted

Resolution: 22-995-R

Administration Building
75 Bayard Street
New Brunswick, NJ
08901

File Number: 22-995-R

Adopt A Vision Zero Pledge And Establish The Vision Zero Partnership To Guide Preparation Of The Middlesex County Vision Zero Action Plan And Its Implementation

WHEREAS, Vision Zero is a strategy that aims to eliminate all motor vehicle crashes that result in fatalities and serious injuries while providing safe, healthy, and equitable mobility for all; and

WHEREAS, between 2008 and 2017, drivers struck and killed 1,542 people walking in New Jersey or 1.73 per 100,000, which was higher than the national average of 1.55 during that same time; and

WHEREAS, the Federal Highway Administration (FHWA) lists New Jersey as a Pedestrian-Bicycle Focus State; and

WHEREAS, between 2010 and 2019, of crashes resulting in fatalities or serious injuries in Middlesex County, 24% involved bicyclists or pedestrians, indicating the vulnerability of bicyclists and pedestrians; and

WHEREAS, the New Jersey Department of Transportation has committed to reducing traffic fatalities by half by 2030; and

WHEREAS, nearby cities including New York City, Jersey City, and Hoboken have adopted Vision Zero action plans; and

WHEREAS, the Middlesex County Board of County Commissioners adopted a Complete Streets Policy resolution in 2012 (Resolution: 12-1316-R) which acknowledges the needs of all users including pedestrians, bicyclists, motorists, and transit users of all ages and abilities in the design, construction and maintenance of Middlesex County roadways; and

WHEREAS, Vision Zero is an initiative of Middlesex County's Destination 2040 strategic planning process; and

WHEREAS, The Middlesex County Vision Zero initiative will solidify the County as the first in New Jersey to adopt Vision Zero programs and policies; and

WHEREAS, the Vision Zero Initiative will include preparation of a Vision Zero Action Plan to promote a series of actions designed to promote crash prevention, including infrastructure improvements, policy development and programming, to achieve the goal of zero fatalities and serious injuries in Middlesex County by 2040.

NOW, THEREFORE, BE IT RESOLVED that the Board of County Commissioners of the County of Middlesex hereby adopts a Vision Zero Pledge:

Middlesex County Vision Zero Pledge

July 21, 2022



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Middlesex County is committed to eliminating traffic fatalities and serious injuries on roadways in the county by 2040. Middlesex County will work in partnership with municipalities, agencies, and other stakeholders to achieve this goal.

BE IT FURTHER RESOLVED that the Board of County Commissioners of the County of Middlesex hereby orders the formulation of the Vision Zero Partnership to guide preparation of the Vision Zero Action Plan and its implementation.

A. Institution of the Vision Zero Partnership

The Board of County Commissioners hereby institutes the Middlesex County Vision Zero Partnership, which shall guide plan implementation and draft a Vision Zero Action Plan within one (1) year from the date of this resolution.

B. Purpose of the Vision Zero Partnership

To enable "Champions" in our communities to support the Vision Zero Initiative and implement change in and across municipal jurisdictions.

C. Structure of the Vision Zero Partnership

The Partnership will include a Leadership Committee made up of mayors or their designees from the County's 25 municipalities. Two County Commissioners will co-chair the Leadership Committee. To facilitate the development of the Vision Zero Action Plan, two working groups of stakeholders, a Complete Streets Working Group and a Culture of Safety Working Group, will support the Leadership Committee. Each working group may be chaired by a member of the Leadership Committee.

D. Duties of the Vision Zero Partnership

The Partnership will support the development of the Vision Zero Action Plan by:

1. Reviewing the draft Vision Zero Action Plan and providing feedback for the development of the final draft of the Action Plan.
2. Providing feedback on goals, desired outcomes, and performance measures.
3. Providing insight on existing local issues and safety efforts.
4. Reconciling input received from the public during plan development.

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- 5. Setting priorities, establishing time frames, and developing consensus on next steps.
- 6. Identifying roles and responsibilities to advance the Vision Zero Action Plan.

Giuseppe Pruiti, CFO

7/14/2022

Approved as to form and legality

Marian Matta, Deputy County Counsel

7/15/2022

Charles Kenny, County Commissioner

7/22/2022

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Charles E. Tomaro, County Commissioner
SECONDER:	Leslie Koppel, County Commissioner
AYES:	Claribel Azcona-Barber, Leslie Koppel, Chanelle Scott McCullum, Charles E. Tomaro, Ronald G. Rios
ABSENT:	Charles Kenny, Shanti Narra

I, Amy R. Petrocelli, Clerk of the Board of County Commissioners of the County of Middlesex and State of New Jersey, do hereby certify that the above is a true copy of a resolution adopted at a meeting of the Board held on July 21, 2022

Amy R. Petrocelli, Clerk of the Board

7/22/2022

July 21, 2022