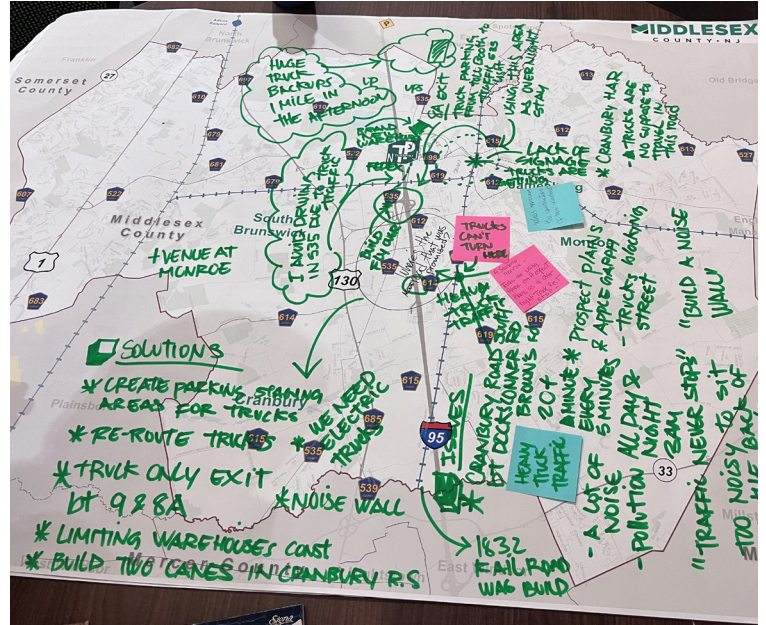


## Early Public Engagement A Success



### Public Meeting

On Wednesday, December 7, the Southern Middlesex County Freight Movement Study project team held the first of two public meetings. After a presentation, the remainder of the meeting was devoted to small group discussions where attendees could share detailed feedback. Approximately 100 people attended.

### Survey/Map Results

Thanks also to those that participated in the online survey/map. The team received over 1,000 survey responses and 300 map pins over the two months it was open.

### What We Heard

- There are high truck volumes on county and local roads.
- Trucks park on shoulders, sometimes illegally. Additionally, the narrow width of roadways forces passenger vehicles to pull onto the shoulder to accommodate

trucks traveling in the opposite direction.

Participants suggested ideas for keeping trucks on Turnpike access corridors like U.S. Route 130.

- Heavy truck traffic on routes not designed for them has led to operational issues (like intersection congestion problems) and quality of life impacts, such as noise and vibrations
- Participants emphasized that the adjacent uses of warehousing and senior housing are incompatible.
- There is a strong desire for an alternate north/south truck route.
- Southern Middlesex County lacks pedestrian connectivity, particularly along county roads with significant truck volumes.
- Congestion around NJ Turnpike exit 8A is a major concern. Many participants suggested a new Turnpike interchange, including a new Turnpike interchange specifically for trucks. Others suggested standardizing toll costs with adjacent interchanges to reduce toll avoidance.

# Contact

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Principal Planner

Middlesex County Office of Planning

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☎ 732-745-3812

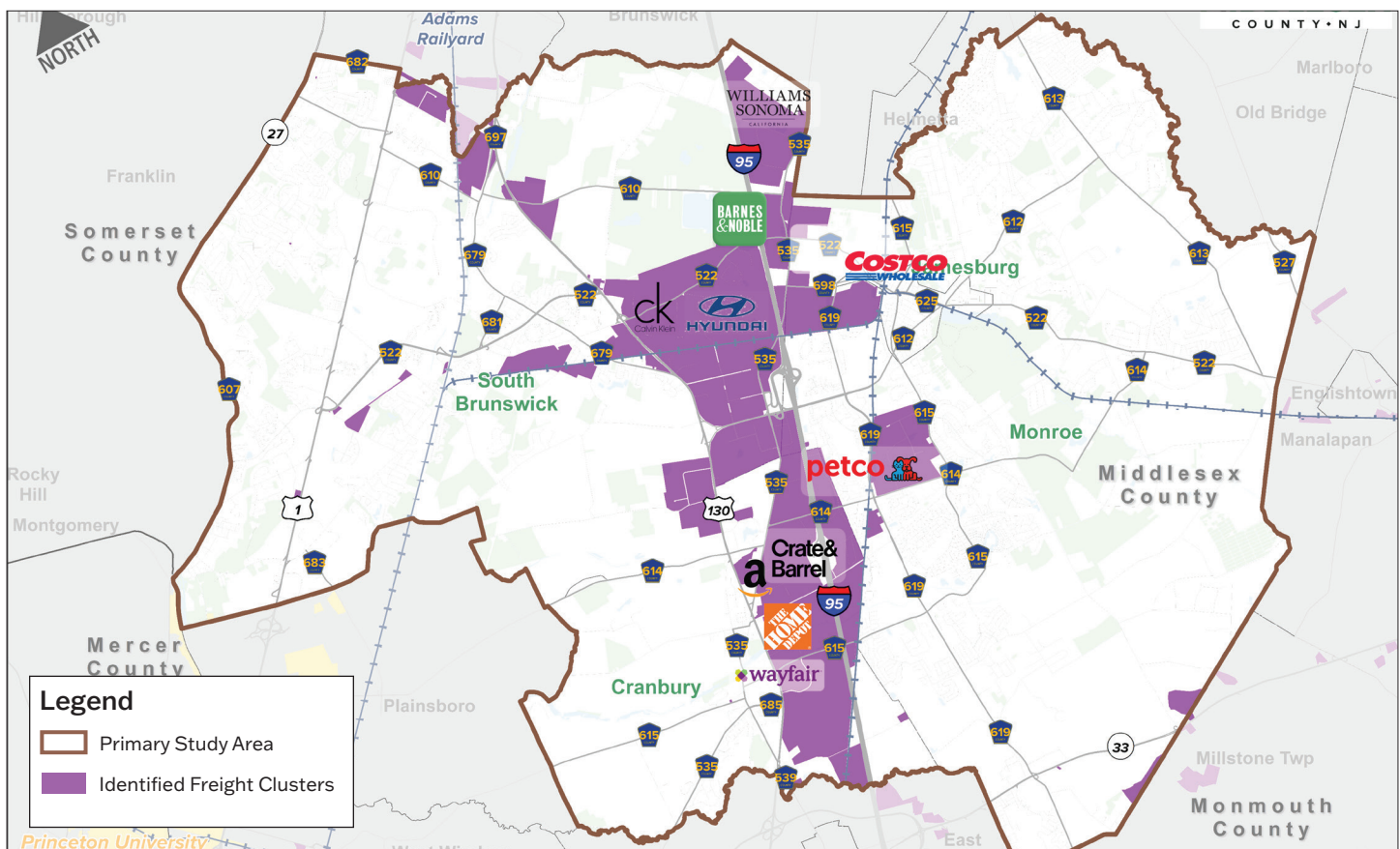
## A Nationally Significant Freight Hub

The **Southern Middlesex County Freight Movement Study** has completed its data collection and existing conditions analysis and is identifying strategies to safely manage freight movement while balancing the needs of all users of the roadway. Early findings include:

- There are currently **22 warehouse developments** active within the primary study area.
- Freight clusters are centered on both side of the New Jersey Turnpike and Interchange 8A, largely surrounded by residential land uses.
- Approximately **100,000 people live in the**

**Primary Study Area.** The Primary Study Area consists of Cranbury, Monroe, South Brunswick, and Jamesburg, where a concentration of goods movement activity by truck and rail exists.

- **High truck volumes** are consistently found around interchange 8A. The highest truck volumes in the Primary Study Area exist on the NJ Turnpike, U.S. Route 130 and U.S. Route 1
- **Hot spots of vehicle crash** occurrences were found along Cranbury South River Road, U.S. Route 130, U.S. Route 1. Each of these corridors provide critical freight connections.



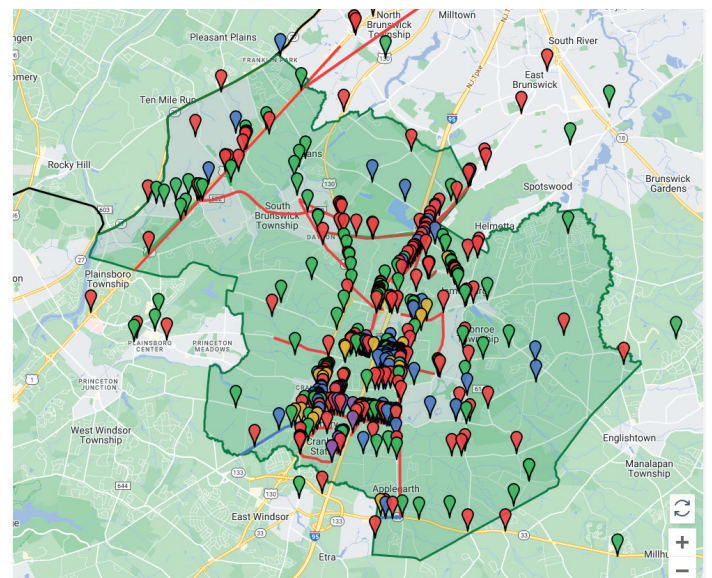


# Next: Developing Recommendations

During the winter months, the team is reviewing the results of the detailed feedback received through various channels of public and stakeholder input and compiling study findings. This will allow the team to develop a holistic set of recommendations addressing a wide range of concerns, from safety and operations improvements to wayfinding, connectivity, and freight movement policy.

Critical to the plan's success will be determining a set of implementable recommendations. The team is in the process of conducting 15 freight industry interviews which will help inform potential solutions and create a dialogue with local industry experts.

Ultimately, the recommendations will be paired with an implementation matrix highlighting interim-, short-, medium- and long-term recommendations, as well as preliminary cost estimates that will allow the County to seek implementation funding.



## Get Involved

The Southern Middlesex County Freight Movement Study project team is preparing for the final Public Meeting of the study. At the meeting, the team will be sharing draft recommendations for public review.

**April 17 6:00 - 8:00 pm | The Cranbury School  
23 N Main St Cranbury, NJ 08512**

Can't make the meeting? We still want your feedback! Share any ideas or concerns by emailing [planning@co.middlesex.nj.us](mailto:planning@co.middlesex.nj.us) by May 1st or adding pins to the online map: [www.fhstudio-apps.com/smc-freight/map](http://www.fhstudio-apps.com/smc-freight/map)



**Return Address**

Address

City

Zip



**If you need to update your name or address, please email your corrections to: [planning@co.middlesex.nj.us](mailto:planning@co.middlesex.nj.us)**

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