



Danielle M. DeFilippis

Member | New York

Danielle M. DeFilippis, Co-Chair of the firm’s Intellectual Property Law Practice Group, focuses her practice on intellectual property matters and litigation. She appears on behalf of individual and corporate clients in all phases of litigation from commencement through trial. Danielle regularly serves as lead counsel in cases before federal and state courts, the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office, and alternative resolution forums.

Danielle has represented clients in various industries, most notably food and beverage, liquor, jewelry, cosmetics, sports, and entertainment, focusing on trademark prosecution and litigation. Her cases have involved trademark and copyright infringement, false advertising, commercial disparagement, business torts, deceptive trade practices, Lanham Act claims, state and federal unfair competition laws, and other business disputes.

Danielle is involved in organizations including the IP Section of the New York State Bar Association and the International Trademark Association (INTA), serving on the Trademark Office’s Practice Committee. She is a regular contributor to Norris McLaughlin’s trademark, copyright, and unfair competition law blog, [More Than Your Mark®](#).

While in law school, Danielle was Editor and Director of Staffing & Symposia for the *Legislative Journal*. She also completed a judicial internship with the Hon. Ronald J. Hedges, District Court of New Jersey. After law school, Danielle served as a judicial clerk with the Hon. Stephen J. Bernstein, Superior Court of New Jersey, Essex County.

Danielle was recognized by *NJBIZ* in its “[2021 Law Power 50](#)” and “[2021 Leaders in Law](#)” listings for her expertise and dedication to her occupation and community. She has also been recognized by *NJBIZ* in its “Manufacturing Power 50” list and named to *New Jersey Law Journal’s* 2019 list of “New Jersey Trailblazers” for her efforts in the food and beverage industry throughout New Jersey and for expanding those efforts on a global scale. Danielle was listed in the 2014 editions of *New York Metro* and *New Jersey Rising Stars*. No more than 2.5% of lawyers in each state are named to the *Rising Stars* list. A description of the selection methodology can be found at [superlawyers.com](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.



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CONNECT



EDUCATION

- Seton Hall University School of Law
 - J.D., 2004
- The Pennsylvania State University
 - B.A., 2001

PROFESSIONAL AFFILIATIONS

- New York Bar Association
- International Trademark Association
 - Trademark Offices Practice Committee
- Brewers Association
- New Jersey Food Processors Association
- New Jersey Brewers Association

BAR ADMISSIONS

- New York
- New Jersey
- U.S. District Court
 - Eastern District of New York
 - Southern District of New York
 - District of New Jersey
- U.S. Court of Appeals
 - Second Circuit

AREAS OF PRACTICE

- Intellectual Property
- Litigation
- Food, Beverage & Hospitality
- Venture Tech & Emerging Growth Companies
- Liquor Law, Licensing, Manufacturing & Distribution
- Trademark & Copyright Protections & Enforcement
- Intellectual Property Portfolio Strategy, Management & Licensing